

# 2024 SFG ANNUAL MEETING



November 10-13, 2024  
Omni Amelia Island Resort  
Amelia Island, FL

## Dear Prospective 2024 Sponsor,

We are thrilled to extend our invitation for you to join us at the **2024 Meeting of the Society for Glycobiology**, scheduled to take place from November 10-13, 2024, at the stunning Omni Amelia Island Resort in Amelia Island, Florida. This momentous occasion will bring together prominent glycobiologists from across the globe to delve into recent groundbreaking advancements in the glycoscience field.

The scientific program for Glycobiology 2024 will encompass a wide range of topics including the structure and function of various glycans, the contribution of glycans to organismal development, homeostasis and pathogenesis, and the latest technologies and tools used to study glycosylation-related processes. Throughout the meeting, attendees will have the opportunity to engage in an inspiring series of plenary lectures, short talks, and poster presentations showcasing cutting-edge research in the glycosciences.

In addition to the formal meeting sessions, a Trainee Mentoring program and Satellite scientific sessions will be offered on the opening day of the meeting. The Mentoring program will provide career development and networking opportunities for graduate students and postdoctoral fellows. The Satellite sessions will include presentations and in-depth discussions focused on practical applications and technologies important for glycobiology research.

The meeting aims to integrate a diverse range of research areas and foster lively discussions and innovative ideas. By sponsoring this event, **your organization will gain visibility** and the **opportunity to network** with influential scientists and professionals at the forefront of glycobiology research.

We invite you to explore the sponsorship opportunities outlined in the accompanying prospectus and consider the various levels of engagement that best align with your organization's objectives. By partnering with us, you will not only support the advancement of glycobiology but **also gain valuable exposure to a global audience** of scientists, researchers, and industry leaders.

We look forward to your partnership and to welcoming you to Glycobiology 2024 for an unforgettable scientific experience in the breathtaking setting of Amelia Island.

Sincerely,

### Lance Wells, President, SFG

Professor  
University of Georgia  
Department of Biochemistry and Molecular  
Biology

### Susan Bellis, Past President, SFG

Professor  
University of Alabama at Birmingham  
Department of Cell, Developmental and  
Integrative Biology

A white silhouette of a lighthouse on the left side of the banner.

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## Why Sponsor the Society for Glycobiology (SfG)?

The annual meeting of the SfG in 2024 expects to attract over 400 research scientists and industry experts. As a sponsor, you'll have the opportunity to connect with this influential audience, whether you are seeking new customer leads, expanding your employee pipeline, or simply aiming to enhance your company's reputation within the scientific community.

### Support for the Field

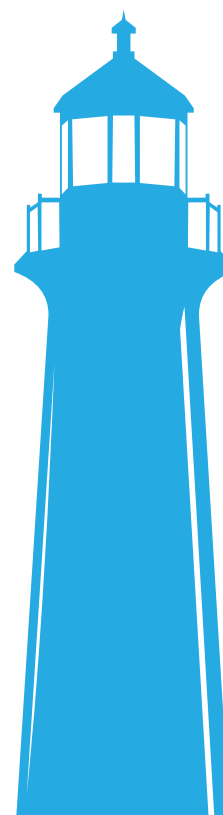
Your sponsorship plays a vital role in supporting the scientific community. SfG utilizes sponsorship funds to provide travel awards for students and junior scientists, enabling them to attend and actively participate in the meeting. Additionally, your contribution helps offset travel costs for internationally renowned speakers, ensuring a diverse range of perspectives and expertise at Glycobiology 2024. By sponsoring SfG, you directly contribute to the growth and development of the next generation of researchers while supporting the dissemination of knowledge and advancements in glycobiology.

### Networking and Engagement

SfG's meeting brings together leading glycobiology researchers and industry professionals, offering unparalleled networking opportunities. As a sponsor, you'll have direct access to engage with influential scientists, researchers, and experts in glycobiology, enabling you to gain valuable insights into the latest advancements and trends in the field. This direct interaction allows you to discuss your products and mission in a personal and engaging manner, fostering potential partnerships and collaborations.

### Recognition and Visibility

By sponsoring SfG, you can position your company as a prominent supporter of the medical and research community. Your sponsorship will provide highly visible exposure to a diverse group of attendees, allowing you to showcase your company's products, services, and commitment to innovation. With strategically located exhibits in high-traffic areas, you can engage in meaningful interactions and foster fruitful collaborations with attendees from various disciplines.







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## 2024 Tiered Sponsorship Levels

Sponsorship	Cost	Benefits
Platinum	\$7,500	<ul style="list-style-type: none"><li>• Option to sponsor the Opening Reception or Banquet</li><li>• Four (4) complimentary registrations</li><li>• 6' table-top exhibit space in premium location</li><li>• Pre- and Post-Conference Email blast to conference attendees (Sponsor supplies content in html format)</li></ul>
Gold	\$5,000	<ul style="list-style-type: none"><li>• Sponsorship of One (1) Poster Session</li><li>• Three (3) complimentary registrations</li><li>• 6' table-top exhibit space</li><li>• Post-Conference Email blast to conference attendees (Sponsor supplies content in html format)</li></ul>
Silver	\$3,000	<ul style="list-style-type: none"><li>• Two (2) complimentary registrations</li><li>• 6' table-top exhibit space</li><li>• Post-Conference Email blast to conference attendees (Sponsor supplies content in html format)</li></ul>
Bronze	\$2,000	<ul style="list-style-type: none"><li>• One (1) full registration</li><li>• 6' table-top exhibit space</li></ul>

### All Tiered Sponsors will also receive:

- Thank you slides displayed during general sessions
- Logo with link to sponsor's landing page
- Logo recognition in program book and onsite Sponsor Board

## Platinum and Gold Sponsors Options

### Opening Reception Sponsor | Platinum Sponsor Option

The opening reception of the SFG Conference is a chance for all attendees to connect with one another and set the tone for the days ahead. Signage with your logo at the entrance of the event will be provided. Sponsors may provide logo-branded promotional items such as literature, cocktail napkins, decor, etc.

### Banquet Sponsor | Platinum Sponsor Option

The Banquet Dinner is the event that all members of the society, VIPs, and speakers look forward to each year. This unforgettable evening will include a semi-formal dinner with entertainment and dancing. Signage with your logo at the entrance will be provided, and your logo will be displayed on every table for maximum exposure. You'll also be recognized from the podium as a sponsor of the event.

### Poster Hall Sponsor | Gold Sponsor Option

Attendees will have the opportunity to mingle with colleagues, sponsors, speakers, and society members while gaining education and networking opportunities in the Poster Hall. Prominent signage in high-traffic areas will be displayed at your sponsored event, and you'll be acknowledged in the program.



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## À La Carte Sponsorships

Sponsorship opportunities are a great way to make a targeted, unique, or personal marketing impression on conference participants.

### Conference App Sponsor | \$6,500

Put your brand in the hand of every attendee! This valuable resource enables participants to interact more actively, view the program, make appointments and chat with other attendees.

Includes:

- Logo on splash screen with conference branding
- Company name included in login

### Mentoring Pre-Conference Sponsor | \$5,000

Make a life-long impression with students embarking on their careers at this pre-conference session where student attendees will learn the empowering value of being mentored. They will have the opportunity to connect with seasoned professionals and recruiters from academia and industry who are eager to help shape their budding careers. Your sponsorship will provide lunches for the session. Sponsors can provide personalized napkins, cups, or other items to be distributed. Includes signage in the area and recognition in the program.

### Meeting Area Wi-Fi Sponsor | \$1,750

The Wi-Fi sponsor provides attendees with the ability to connect to the internet free of charge in the meeting location. This allows attendees to share their experience with colleagues and friends, and check in with their centers back home. Sponsor will be recognized on Wi-Fi instruction and the company name will be the password to access the Wi-Fi.

### Registration Sponsor | \$2,500 Exclusive, \$1,500 Shared

Sponsors will be recognized with signage in the registration area, the hub of all conference activity. Logo recognition on the meeting registration page and all promotional emails.

### Lanyards | \$1,500

Your logo will be on constant view, and every attendee will be an ambassador for your brand by wearing your logo on the lanyard for the duration of the conference.

### Coffee Break Sponsor | \$1,250

Refreshments provided for all attendees each day in the exhibit hall. Four coffee breaks available to choose from. Prominent signage in high-traffic areas will be displayed at your sponsored event, and you'll be acknowledged in the program.

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## Program Book Advertising Opportunities

Ad Type	Cost
Outside Back Cover	\$2,000
Inside Front & Back Cover	\$1,750
Full Page	\$1,500
Half-page	\$1,000

### AD DISCOUNTS AVAILABLE

**50% discount** for Platinum & Gold Sponsors

**25% discount** for Silver Sponsors

To secure your 2024 sponsorship please visit:

[www.glycobiology.org/2024Sponsorship](http://www.glycobiology.org/2024Sponsorship)

For questions or to discuss a customized sponsorship plan, please contact:

**Barbara Bienkowski, CEM - Emeritus | 240.404.6481 | [sponsor@glycobiology.org](mailto:sponsor@glycobiology.org)**





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## Terms and Conditions

**Correspondence** – Please send all forms and direct all correspondence or inquiries regarding the meeting and sponsorship to [sponsor@glycobiology.org](mailto:sponsor@glycobiology.org)

**Exhibit Space** – Space is limited and will be assigned on a firstcome, first-served basis by sponsor level. SFG will offer complimentary Wi-Fi in the meeting space and provide a 6- ft draped table, space for rear 10-ft pop-up display, and two chairs. If you require electrical service, order forms from onsite providers will be sent with the full exhibitor packet prior to the conference. The hotel does not allow taping signage onto its walls. Displays should not interfere with other exhibitors, should not obstruct aisles, or exits, and must follow all local fire department regulations.

**Booth Personnel** – All exhibit personnel are to be registered. All exhibitors are expected to have their booths properly staffed at all times during exhibit hours.

**Space Allocation** – Space for exhibits will be allocated on a firstcome, first-served basis governed first by level of sponsorship, then date of payment received.

**Attendee List Guidelines** – Marketing or promotional blast emails are benefits offered exclusively to Platinum, Gold and Silver level sponsors of the meeting. SFG will send this email on behalf of the sponsor to attendees who have agreed to receive emails from the Society. The sponsor company understands that the ideas and opinions expressed in promotional material regarding its products or services are strictly those of the company. No endorsement by the SFG or meeting organizers can be claimed regarding the sponsor company's ideas, opinions, products, or services.

**Hotel Accommodations** – Individuals are responsible for making their own reservations. Please utilize the online reservations available on the meeting website to obtain the group discount. Note the reservation deadlines posted.

**Labor** – There will be no labor to assist you with the installation or dismantling of your exhibit.

**Liability/Indemnity** – Exhibitors assume the entire responsibility for and hereby agree to protect, indemnify, defend, and save the host venue and hosting societies and their employees and agents harmless against all claims, losses, and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibiting premises or a part thereof. In addition, the exhibitor acknowledges that the hotel and SFG do not

maintain insurance covering exhibitors' property, and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

**Payment** – All applications are pending until payment is received. Checks are the preferred method of payment due to credit card processing fees. Checks should be made out to the Society for Glycobiology. Credit cards can also be accepted. Due to the nature of the event, no refunds can be offered.

**Personal Information** – Registration information will be part of a database that is accessible only to Sfg employees and conference organizers. SFG will use contact information to provide attendees and stakeholders with society updates and information about conferences. A participant list will be made available in the program book distributed to registered attendees on site that includes name and institution. Company contact information may be sent to our internal SFG accounting database and to any bank or wire transfer institution that accounting uses in order to facilitate sponsorship payment.

**Photography Policy/Release** – SFG may designate an official photographer for the conference. Any photographs taken by the photographer may be used in future Sfg publications, on the website, or in other advertising materials. By registering to attend or sponsor this conference, you hereby grant Sfg an irrevocable, worldwide, royalty-free, fully paid license to reproduce, copy, display, perform, or otherwise use any photos taken of you by SFG for promotional use (e.g., brochures, association publications, web-based media blogs, websites, newsletters, social media). You hereby release and hold harmless Sfg from all claims, demands, causes of action, and liability related to said use of the material.

**Shipping/Storage** – The venue has limited storage. Please review the full exhibitor packet available in the fall for carrier and shipping/storage information. You may utilize your preferred shipper and send your packages directly to the hotel.

**Security** – Exhibitors are urged to secure valuables nightly or take them to their hotel rooms. SFG and the hosting venue will not be responsible for lost or stolen items. No security is provided in the exhibit area.

**Contractual Agreement** – All of the aforementioned rules and regulations are to be considered as part of the exhibit space contract. It is agreed that by submitting the application, the exhibitor will abide by the rules and regulations cited above before, during, and after the exhibit.